Planning for the Future of Your Farm

Eric Richer, OSU Extension-Fulton County

Richer.5@osu.edu

419-337-9210

Slides courtesy of David Marrison and Bernie Erven





Farm Transition Series

January 28th – Farm Transition Series – Part I

Time for Homework

February 11th – Farm Transition Series – Part II



Farm Management Tuesdays

January 21st – Making the Farm Bill Decision

Janaury 28th – Farm Transition Series – Part I

February 4th – New Pesticide Applicator Crash Course

February 11th – Farm Transition Series – Part II

February 18th – Smart Fertilizer Recommendations

February 25th – Enterprise Analysis at the Field Level

Join us for any and all remaining Tuesdays!



Farm Transition Series: Overall goal

To encourage you to develop a succession plan which keeps your farm and family intact.



Disclaimer: This presentation is an educational session. It does not offer legal or tax advice. All participants are encouraged to consult their accountant and attorney with specific tax and legal questions.



Our agenda:

- ➤ Tonight:
 - ➤ Tools to start the conversation
 - Better understanding of estate planning
 - ➤ What financial affairs to get in order
 - >Homework to be completed by next session
- ➤ Tuesday, February 11:
 - >Entity formation and use in transition planning
 - ➤ Tax/Accounting Issues
 - Farm Management documents; committing to the process



Do Any of These Situations Sound Familiar?

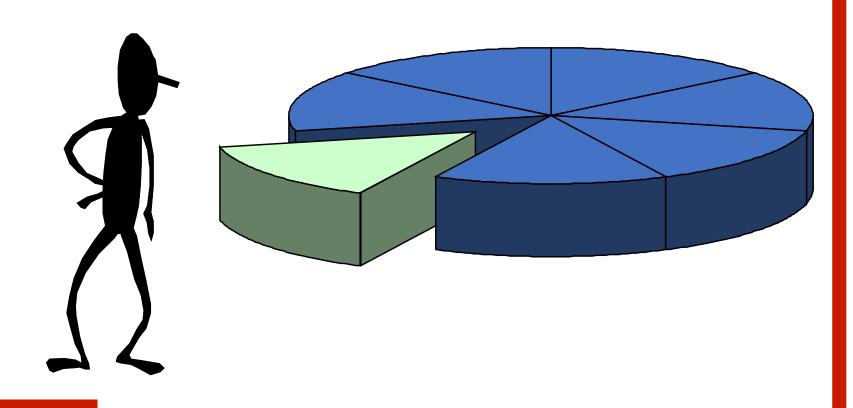
Granny & Grumps

- Grandma is 94 and still in charge of the farm accounts and will be until the undertaker takes them out of her hands!
- Grandpa still makes all the decisions for the sons and grandsons. It has worked fine for all these years and there is no need to change





Buy Us Out



CFAES

The New Man

My dad died and my mom is now dating a new man. She has said she hates our farm and is going to sell part of it.
What do I do?



Sweat Equity

Don't worry kid this will all be yours someday! So we are going to pay you less and let you and your wife live free in the old farmhouse.

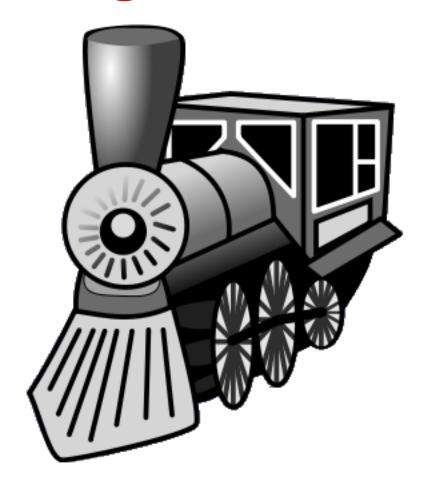
Note: has both a brother and sister that live off the farm.



CFAES

Train Wreck Coming

- No one needs to know until I die what is in my plan.
- I don't think we can make money milking cows anymore.
- I don't trust my new daughter in-law.



Do You Know?

- ➤ While 78% intend to pass the business on to children, only 34% create a succession plan.
- ➤ 30% of first generation businesses survive to the second generation.
- ➤ 15% <u>survive</u> to the third generation.
- > 1% survive to the fourth generation...

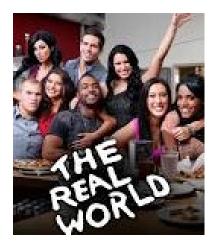


CFAES

Source: Small Business Administration

Farm Transition – The REALITY

1. Transfer of <u>assets</u> - *Easiest*



- 2. Transfer of a business More difficult
- 3. Transfer of management Most difficult

CFAES

Source: Erven, B.

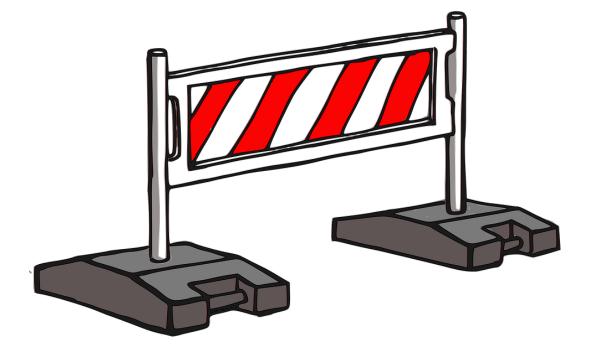
Why is management succession more difficult than asset/business transfer?

- 1. Those with most power and responsibility must start to let go, slow down and re-assign
- 2. The next generation must "step up"
- 3. Problem family members must be dealt with
- 4. Communication barriers must be overcome
- 5. Effective family business meetings become essential



Source: Erven, B.

What Holds Us Back From Taking Action?



CFAES

Common Reasons Farm Succession Planning Doesn't Happen

- > It is uncomfortable to talk about death.
- We just don't have time.
- We know there will be family conflict.
- Money and management transfer are involved.
- >We don't know what to do.
- > Attorneys & accountants are expensive.
- We don't agree on what should happen.

What will start the conversation to get a transition plan in place for the future?



CFAES

Worksheet

Homework #1

OHIO STATE UNIVERSITY EXTENSION

Preparing for the Future

ready for the future?	<u>/l</u>
What are the major things that I need to do to get my <u>FAMI</u> ready for the future?	<u>L</u>)
What are the things I need to do to get \underline{MYSELF} ready for t future?	he

The 4 C's of a good PLAN:

Clarity
Certainty
Continuity
Communication



Source: Farm Journal Legacy Project

Getting Your Farm Ready

CFAES



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES

What is Your Goal for the Future of Your Farm?



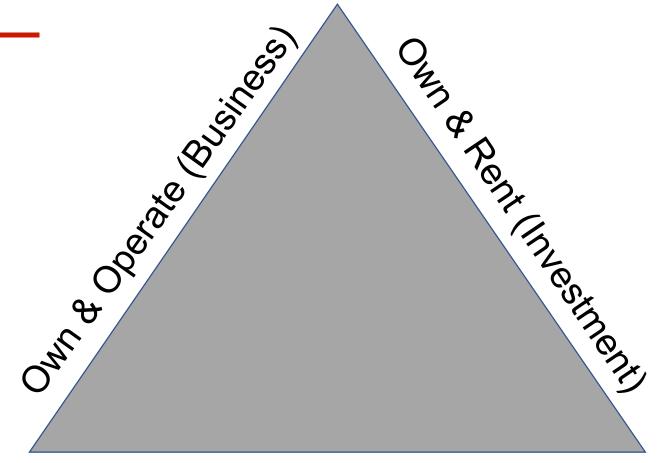
CFAES

The Future of My Farm

- Farm- Pass on as a farm business operated by my heirs or other person.
- Landlord- Pass on to heirs to hold as an investment property.
- Asset- I retire/sell or I pass to heirs and they sell.
- Unsure- I really don't know!



What Will Your Heirs Do?



Sell (Asset)

Worksheet

Homework #2

OHIO STATE UNIVERSITY EXTENSION

Planning for the Successful Transition of My Family Business

My goals for the future of our farm are:
-
What Will Happen to Farm in the Future? ➤ Pass on as functioning business to my children.
Pass on as functioning business to someone else (keep
it a farm regardless of who owns).
Pass on to my children as an "asset" that they manage
in the future.
My heirs can decide what to do with the farm.
Sell farm when I pass with proceeds to my heirs.
> Other





Is There a Future for the Business

- ➤ Does the next generation want it?
- ➤ Can we get along?
- ➤ What if there isn't a next generation?







OHIO FARM BENCHMARKING: FINANCIAL ANALYSIS

Management Information for Today's Agricultural Businesses

HOME NEWS TO USE INPUT FORMS FOR ANALYSIS READY, SET, GO ANALYSIS
OHIO FARM BUSINESS SUMMARIES READY, SET, GO ANALYSIS PREPARATION WEBINARS
FARM FINANCIAL MANAGEMENT WEBINARS TOOLS



Tools

Tools for the 2016 Farm Management Seminar Participants:

Balance Sheet Templates:

Fillable PDF- OSUExtension-samplebalancesheet2015 (2)

Excel- Copy of OSUEsamplebalancesheetwithRATIOS

FINPACK Fillable PDF- FINPACK Balance Sheet Input Form-fillable (2)

FINPACK Balance Sheets- Beginning- 2015-BBS1 Ending- 2015-EBS



Search this blog...

MOHIO FARM
BENCHMARKING: FINANCIAL
ANALYSIS

2016 Farm Management Series
Dairymen, all it takes is 30
seconds... Small investments can
give you more finacial control
Breaking Down Cost of Production
Considering Cost of Production
What are we asking cows to do?

Planning For Future



- ➤ Do a Complete Business Analysis
 - SWOT Analysis
 - What is the vision or mission of the farm?
 - What income is needed?
 - ➤ What will future income need to be? (Rule of 72)
 - Does the farming heir know the financial position of the operation?

Analyzing Your Operation

Homework #3

S

W

O

CFAES

I. SWOT Analysis

STRENGTHS (inside):

- -What do we do well?
- -What competitive edge to we have?
- -What do our customers see as strengths?
- -What resources do we have?

WEAKNESSES (inside):

- -What could we improve?
- -What enterprises should be avoided?
- -What do our competitors do better?
- -What do our customers not consider us for?

Think — Pair - Share

OPPORTUNITIES (outside).

- -What are industry trends?
- -What's resources or opportunities are available?
- -What's happening locally?
- -What HR opportunities are there?

ITREATS (OUTSIDE).

- -What obstacles are there to operation?
- -What is competition doing?
- -Technology threats?
- -Financial threats?
- -HR threats?
- -Weaknesses to become threats?



Source: Zoller, C., Bruynis, C.

One farm's example:

STRENGTHS:

- -A new(er) planter.
- -All owned farms tiled well
- -Located on state route X, close to town.
- -Seed dealership.
- -Dad's a retired engineer/excellent mechanic
- -Great spring efficiency
- -2 siblings active: greater division of labor & expertise

WEAKNESSES:

- -Low equity in land/equipment
- -Old tractors
- -Mom and Dad approaching retirement
- -Succession planning not done
- -We have old combine, no technology
- -Poor fall efficiency
- -No livestock barns
- -We haven't told our story well.
- Low working capital

One farm's example:

OPPORTUNITIES:

- -Utilize location to our benefit
- -Sister in law great with social media
- -Aging population in the industry
- -A sibling with _____ skill set wants to return to the farm
- -Install irrigation on tiled acres
- -Intensification of land resources
- -Specialty/niche crops or livestock
- -Diversification of enterprises
- -Large dairy being put up next door
- -"Making friends"
- -Geographic diversity
- -Utilize a farm resume

THREATS:

- -High land prices/input costs
- -High costs of livestock expansion
- -Highly competitive industry
- -Continued regulation
- -Interest rates likely to go up
- -No succession plan in place with non-active siblings
- -Volatile commodity markets
- -Less knowledge than my competitor
- -Consolidation in the industry

After S.W.O.T. Analysis

- Develop a Vision/Mission Statement (formal or informal)
 - Nice to use in a farm resume/letter
- Developing Goals for the Agricultural Business
 - Written AND Specific, Measureable, Attainable, Realistic, Timely
 - 3 Type of Goals
 - Personal
 - Production
 - Business/Operational Goals

Start an Advisory Board

- Fresh Ideas
- Sounding Board
- Technical Information
- Evaluation of Plans
- Suggest Improvements
- Motivate Managers to Address Problems
- Mediate Differences



Questions for Next Manager

- ➤ If you had to take over the farm today, what would you be most scared of?
- What changes need to be made for you to have a continuing interest in the business?
- What are your weaknesses that need to be addressed? Training opportunities?
- What is your expectation for an appropriate time for management control to be transferred?

Worksheet

Homework #4, photocopy for participating heirs.

OHIO STATE UNIVERSITY EXTENSION

Preparing My Heirs

What is your plan for training and turning over the management of your farm to your successors? Is your organization structure conducive to a successful transfer?

Draw a picture of your farm's organizational structure:

Questions for the Next Generation:

If you had to take over the farm today, what would you be most scared of?

What changes need to be made for you to have a continuing interest in the business?

What are your weaknesses that need to be addressed? Training opportunities?

What is your expectation for an appropriate time for management control to be transferred?

Brainstorm some strategies that you can use to turn over management to the next generation:





Identify and Overcome **Your Communication** Issues

How Can We Communicate More Effectively?

CFAES



AND ENVIRONMENTAL SCIENCES





Family Communication

Most farmers are not known for their excellent communication skills....especially on difficult topics!



Barriers to Communication

- Not Easy to Discuss
- Noise & Stress
- Mixed Role
- Farms Language
- Personalities
- Generational Differences
- Gender Differences















Worksheet #5

OHIO STATE UNIVERSITY EXTENSION

Communicating Our Plans

The underlying success of any estate and farm succession plan depends on healthy family relationships. How can you avoid creating conflict among your heirs after your passing?

cation barriers that exist in our family and family business
an implement to reduce our communication barriers are:

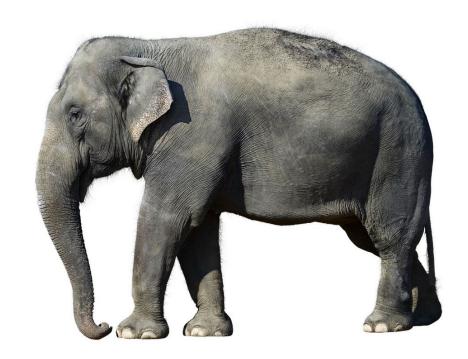
CFAES

What stresses farm family relationships?

- Live and work together 24 hrs/day in close proximity.
- Business taking priority over family.
- Stress of handling business and personal finances.
- Bringing spouses into a family business.
- Involvement of relatives not involved in the farm.
- Differing time commitments.
- Receiving criticism from family.
- Feeling like hired labor.



What are the elephants in the room?



Worksheet #6

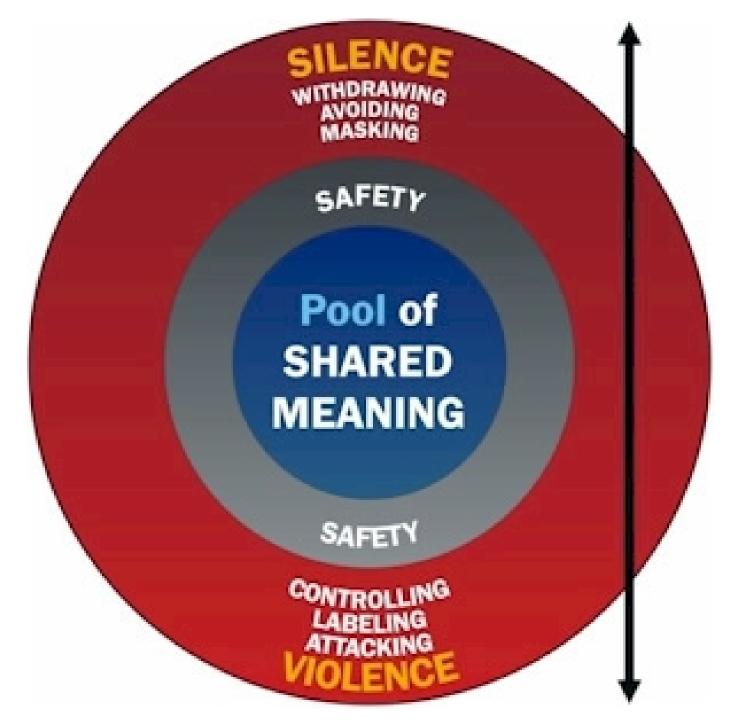
OHIO STATE UNIVERSITY EXTENSION

Planning for the Successful Transition of My Family Business

What are some of the ELEPHANTS in the ROOM?

1

	LAA
_	
B	



Confronting Conflict (elephants?)

Requirements:

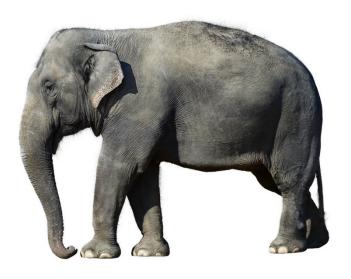
- Openness & Honesty
- Sensitivity for others' feelings
- Time to sit and talk
- Clarifying Expectations
- Outlining Consequences
- Ability to say "I am sorry...please forgive me."

Source: Farm Journal Legacy Project



Improving Family Communication

- Identify Elephants in Room
 - > Stressors
 - Communication Barriers
 - > History
- Make time for crucial conversations
- Hold family business meetings







Conducting Effective Family Business Meetings

Work out a general agreement to:

- 1. Have an agenda or purpose
- 2. Make good use of meeting time
- 3. Have a regular meeting schedule
- 4. Expect attendance of the key people



Source: Erven, B.

Planning Your Meetings

Build momentum by starting with easier discussions. Potential Topics:

- SWOT Analysis
- Review of Income Taxes.
- Review of production purchases for 2020.
- Development of budgets.
- Review of health insurance.
- Review of retirement plans.



Worksheet

OHIO STATE UNIVERSITY EXTENSION

Planning for the Successful Transition of our Estate

Family Business Meetings

A family business meeting is an opportunity for family members to come together on a regular basis to discuss issues of interest to those family members involved in or who have an interest in the business and estate.

Tentative Agenda for Family Business Meeting

Call to Order
Minutes from Previous Meeting
Estate Financial Summary
Old Business
New Business
Date of Next Meeting
Adjournment

The top 5 items I would like discussed in our Family Business Meeting:



Getting Yourself Ready





THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES

What is on your bucket list?



Worksheet

OHIO STATE UNIVERSITY EXTENSION

Planning for the Successful Transition of My Family Business

You have 2 months to liveWhat are the five most important t need to do?	hings you
1	_
2	_
3	_
4	_
5.	_



So, if passing on the business to the next generation is your goal, when is a good time to start the conversation?



Personal Observations

- Don't assume you will have time or feel well enough to complete your "bucket" list
- What knowledge has not been transferred?
- Don't leave the burden of making decisions to the surviving spouse or next generation
- Communicate! Be open about your wishes
- No time like today to start--What regrets can you eliminate today?
- Talk to your kids and spouse!



The Last Word



- Procrastination is not just avoiding a task. It is also avoiding the emotions that accompany an uncomfortable task.
- ➤ The measure of one's character is not what they get from their ancestors but what they leave their descendants.

Eric Richer, Extension Educator Fulton County Extension 8770 State Route 108, Suite A Wauseon, OH 43567

Richer.5@osu.edu 419-337-9210

Thank You!





OHIO STATE UNIVERSITY EXTENSION

What Financial Affairs?

Eric Richer
Extension Educator, ANR Fulton Co
419-337-9210
richer.5@osu.edu





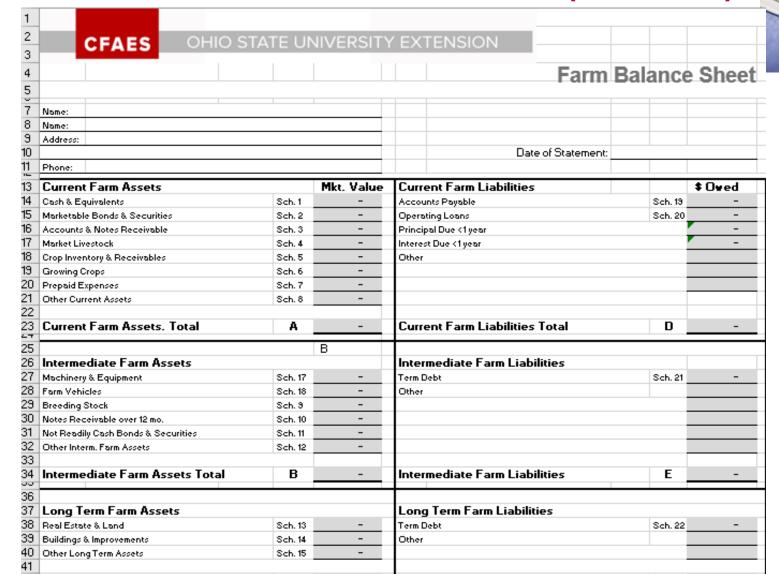


Farm Balance Sheet + Financial Affairs

Financial Affairs Summary

OHIO STATE UNIVERSITY EXTENSION

Farm Balance Sheet (Excel)



Assets

- Items that are owned and have value
- Divided into three "time" categories:



Current Assets – useful life or cashed <1 year

Intermediate Assets – useful life 2-10 years

Long Term Assets – useful life >10 years

= TOTAL ASSETS



Liabilities

Liabilities = financial obligations owed

Current – currently due and payable in <1 year

+

<u>Intermediate</u> – loans 2-10 years

+

Long-term – loans >10 years

= TOTAL LIABILITIES





Keys to Balance Sheets

- Complete as of the same date each year
- Use market prices for crops and livestock.
- Growing crops valued at production cost.
- Breeding livestock at conservative value.
- Do not include leased machinery
- Land (market) values should remain consistent from year to year.



Personal B/S vs. Operating LLC B/S

- 1. Must compartmentalize
- 2. Separate checking acct
- Includes:
 - Retirement accts
 - Personal autos
 - Residence
 - Farmland*
 - Farmland mortgages*

*Unless separate LLC

- 1. Must compartmentalize
- 2. Separate checking acct
- 3. Includes:
 - Growing crop/livestock inventory
 - Stored grain
 - Breeding livestock
 - Farm autos
 - Mach & Equip
 - AgLOC and equip loans

Vertical Analysis

Comparing the same account categories over multiple periods.

Very helpful in showing growth of farm business

Really only interesting to business owners

Is your financial "health" improving?



OHIO STATE UNIVERSITY EXTENSION

•	31-Dec	31-Dec	31-Dec	31-Dec	31-Dec	31-Dec
	2010	2009	2008	2007	2006	2005
Current Assets						
Cash	\$2,970	\$4,093	\$2,080	\$8,889	\$1,400	\$1,210
Crop Inventories	\$11,721	\$0	\$694	\$8,929	\$0	\$0
Accounts Receivable	\$0	\$5,084	\$843	\$0	\$0	\$293
Prepaid Expenses	\$2,084	\$1,850	\$0	\$0	\$0	\$0
Total Current Assets	\$16,775	\$11,027	\$3,617	\$17,818	\$1,400	\$1,503
Non Current Assets						
Machinery and Equipment	\$6,250	\$6,450	\$6,450	\$6,650	\$6,300	\$6,300
Business Vehicles	\$2,700	\$3,500	\$4,600	\$5,000	\$6,000	\$8,000
Real Estate & Land	\$536,000	\$61,000	\$61,000	\$61,000	\$61,000	\$61,000
Buildings & Improvements	\$107,000	\$107,000	\$107,000	\$107,000	\$107,000	\$107,000
Total Non Current Assets	\$651,950	\$177,950	\$179,050	\$179,650	\$180,300	\$182,300
TOTAL ASSETS	\$668,725	\$188,977	\$182,667	\$197,468	\$181,700	\$183,803
Current Liabilities						
Accounts Payable	\$2,049	\$7,249	\$20,155	\$7,434	\$2,000	\$4,500
Operating Loans	\$38,000	\$0	\$0	\$0	\$1,200	\$0
Total Current Liabilities	\$40,049	\$7,249	\$20,155	\$7,434	\$3,200	\$4,500
Non Current Liabilities						
Real Estate Mortgage	\$555,125	\$101,490	\$104,823	\$108,111	\$110,613	\$116,850
Total Non Current Liabilities	\$555,125	\$101,490	\$104,823	\$108,111	\$110,613	\$116,850
TOTAL LIABILITIES	\$595,174	\$108,739	\$124,978	\$115,545	\$113,813	\$121,350
TOTAL EQUITY	\$73,551	\$80,238	\$57,689	\$81,923	\$67,887	\$62,453
TOTAL LIABILITIES & EQUITY	\$668,725	\$188,977	\$182,667	\$197,468	\$181,700	\$183,803
RATIO ANALYSIS						
Current Ratio	0.42	1.5	0.2	2.4	0.4	0.3
Quick Ratio	0.1	1.5	0.1	1.2	0.4	0.3
Net Working Capital	(\$23,274)	\$3,778	(\$16,538)	\$10,384	(\$1,800)	(\$2,997)
Modified Current Ratio	0.3	1.0	0.2	2.4	0.4	0.3
Debt Ratio	0.9	0.6	0.7	0.6	0.6	0.7
Long Term Ratio (LTR)	1.2	1.8	1.7	1.7	1.6	1.6
Long Term Debt-Equity Ratio	7.5	1.3	1.8	1.3	1.6	1.9

Farm Financial Health Team

- Accountant
- Attorney
- Banker
- Insurance Advisor
- Production Advisor





Farm & Financial Affairs Summary

THE OHIO STATE UNIVERSITY

College of Food, Agricultural and Environmental Sciences

Getting Your Farm & Family Affairs in Order David Marrison, Associate Professor

The emotional loss of a loved one is an extremely difficult time for families; especially for farm families. We can make it easier by having all our important information summarized in one document.

This planning document allows you to summarize your assets and how each is owned, valued, and titled. This information along with liabilities will be needed by your attorney or estate planning professional as you plan your estate.

The location of important documents and agreements can be listed as well as a summary of farm and personal advisors. Your personal wishes for your funeral can also be expressed. The information also will be helpful to your executor(s) as they settle your estate:

Inputting Data

The document has been designed in a writeable format. To complete the forms, simply click inside the boxes and type in the appropriate information. You

save the file in two locations for backup purposes. It is also recommend that you password protect the document.

Safeguarding the Information:

When you are finished with your entries, print the completed document. Due the confidential information contained in the document, it is recommended it be placed in a secure location such as your lawyer's office or a safe deposit box.

It is important that your spouse and ancestors know where the document is and have been given permission to access it in the case of an emergency or death.

Questions:

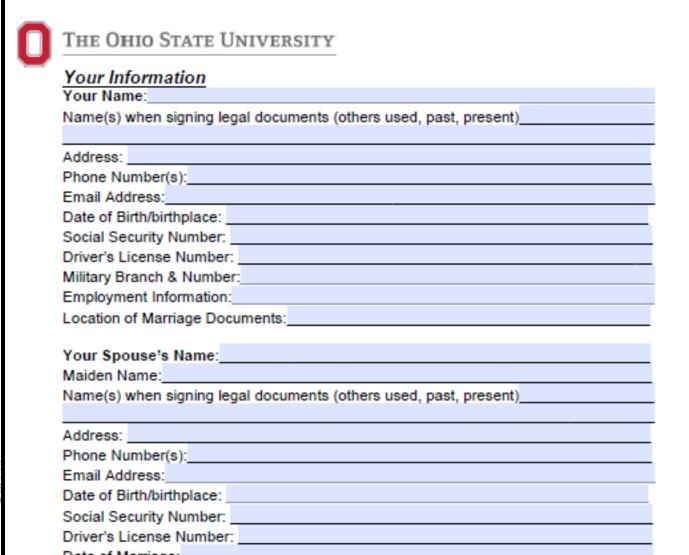
For questions on this document or to have an electronic copy mailed to you, contact your local OSU County Extension office or email David Marrison, OSU Extension at marrison.2@osu.edu or 740-622-2265.

Acknowledgements:

The author would like to thank the



Farm & Financial Affairs Summary





Farm & Financial Affairs Summary

\cap	THE OHIO STATE UNIVERSITY				
	Date of Divorce, Annulment, Legal Separation or Death:				
	Location of Marriage/Divorce Documents:				
	Location of Marriage/Divorce Documents.				
	Your Children				
	First Child's Name:				
	biologicalstepchildadopted				
	Spouses Name:				
	Address:				
	Phone Number(s):				
	Email Address:				
	Date of Birth/birthplace:				
	Social Security Number:				
	Driver's License Number:				
	Location of Birth/Adoption/Death Certificate:				
	If Deceased: date of death/resting place:				
	Grandchildren's Name(s), Date of Birth, and Relationship to Your Child (biological, step				
	or adopted)				
	1				
	2				
	3				
	4				
	5				
	Second Child's Name:				
	biologicalstepchildadopted				



Homework...

- Worksheets 1-6
- Balance Sheet completed as of 12/31
- Farm & Financial Affairs Summary
- 2020 Custom Rate Survey



Eric Richer, Extension Educator Fulton County Extension 8770 State Route 108, Suite A Wauseon, OH 43567

> Richer.5@osu.edu 419-337-9210

Thank You!



