April 16, 2018

Dear Local Agribusinesses and Equipment Dealers:

On Tuesday, August 14, 2018 OSU Extension, Fulton County will again be hosting the Northwest Ohio Precision Planter Day at the Fulton County Fairgrounds in Wauseon, Ohio. This year's field operation of focus is planters and planting technology. We are fortunate to have OSU Extension's State Specialists Dr. John Fulton (precision ag) and Nate Douridas (farm manager at Farm Science Review) help resource the day.

The day will include demonstrations that will better inform producers and retailers of the latest planting technology. Demonstrations will be dictated by those who commit to Demonstration Sponsorships and are first come, first serve.

A publicity flyer will be sent out to farmers and agribusinesses in June with the day's agenda and a list of sponsors committed by June 1st. Enclosed is a Sponsor Reply Form for $500 Demo Sponsors (planter demonstrations only), $500 Exclusive Seed Sponsor (and provide seed for demos) or (or $250 Indoor Exhibitor Sponsors (technology, seed and services displays). Due to space and time, Demo Sponsorships are limited to one planter and tractor per manufacturer. Demo Sponsors will be asked to plant corn or beans in a wheat stubble field at the fairgrounds. Demo and Exclusive Seed Sponsors will have their logos on promotional materials.

If you are interested in sponsoring this year’s Precision Ag Day, please complete and return the enclosed form by June 1st.

In June, we will mail to you the final publicity document mentioned above with exhibitors/sponsors listed. Please display your place of business to help promote the Northwest Ohio Precision Planter Day. We will also send a registration sheet which you can use to sign up key customers and/or staff you want to attend this program. Sponsors get 4 free participant registrations.

The cost for the public to attend the event will be $25 per person.

Hopefully we can count on your participation in this event. If you have any questions, please give me or our office associate, Chris Seiler, a call at 419-337-9210 or 800-686-9211 or email richer.5@osu.edu.

Sincerely,

Eric Richer
Extension Educator, Agriculture & NR
Ohio State University Extension, Fulton County

Enc.
EXHIBITOR & SPONSOR REPLY FORM

“NW Ohio Precision Ag Day”
Planters & Planting Technology
Tuesday, August 14, 2018
Fulton County Jr. Fair Building, Wauseon, OH

Contact name: ____________________________________________

Company name as it should be listed on publicity flyer and in program:
__________________________________________________________

Company Address: __________________________________________

City: __________________ State: ______ Zip: ____________

Company phone number: _________________________________

Company email (to be published in program):____________________

____ Planter demo X $500 per brand demo’ed = _________
- Includes one planter with tractor demo, indoor table (if wanted),
  4 free registrations, logo on promotional materials

____ Exclusive seed sponsor (1 only) X $500 = _________
- Exclusive supplier of seed corn/beans planted on day of the event,
  indoor table (if wanted), 4 free registrations, logo on promotional materials

____ Indoor Exhibit X $250 = _________
- Includes indoor table, 2 free registrations, name on flyers

Total = _________

• Please return by June 1st so that we can include your information for publicity.

• Please make your check payable to OSU Extension and mail with this form to:

If you are no longer the contact for this company or organization, would you please help us by filling out the form below and return to the above address with the correct information so that we can update our records and mail this information to the appropriate person? Thank you.

Name of contact: ____________________________________________

Name of company/organization: _________________________________

Address: __________________________________________________

Phone number: ____________________________________________